



FLOOR ITALIA

SPC FLOORING

BY WORLD OF ITALY

*This is not* WOOD

*This is not* LAMINATE

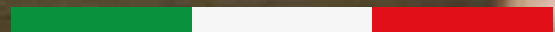
*This is not* LVT

*This is not* PORCELAIN TILE

*This is* Floor Italia SPC

The Flooring Revolution

*Designed in Italy*



KEEP CALM  
JUST CLICK  
& LIVE IT!

WOOD TEXTURE



# THE ECO FUTURE AT YOUR FEET

EYES ON THE SKY, FEET ON THE FLOOR ITALIA SPC

**Floor Italia SPC Flooring** is the new revolutionary vinyl flooring made by World of Italy, the Italian company established in 2004, that became with its Brand "Floor Italia ceramiche" soon one of a top leader in the global distribution of ceramic and porcelain floor tiles as well as glass mosaic and decors.

The products of Floor Italia SPC Flooring are well appreciated for quality, innovation and Italian Design. A new challenge for the Eco Future that targets the eco-sustainability but at the same time the quality and resistance of the floors.



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# WHAT IS SPC?

**Floor Italia SPC rigid core flooring** combines the strength of stone and the beauty of wood or natural stone / marble.

SPC stands for **Stone Polymer Composite**, the main component - the SPC core is a lime stone (calcium carbonate) combined with PVC dust and a stabilizer. Our SPC flooring is 100% virgin material, there is no recycled material.

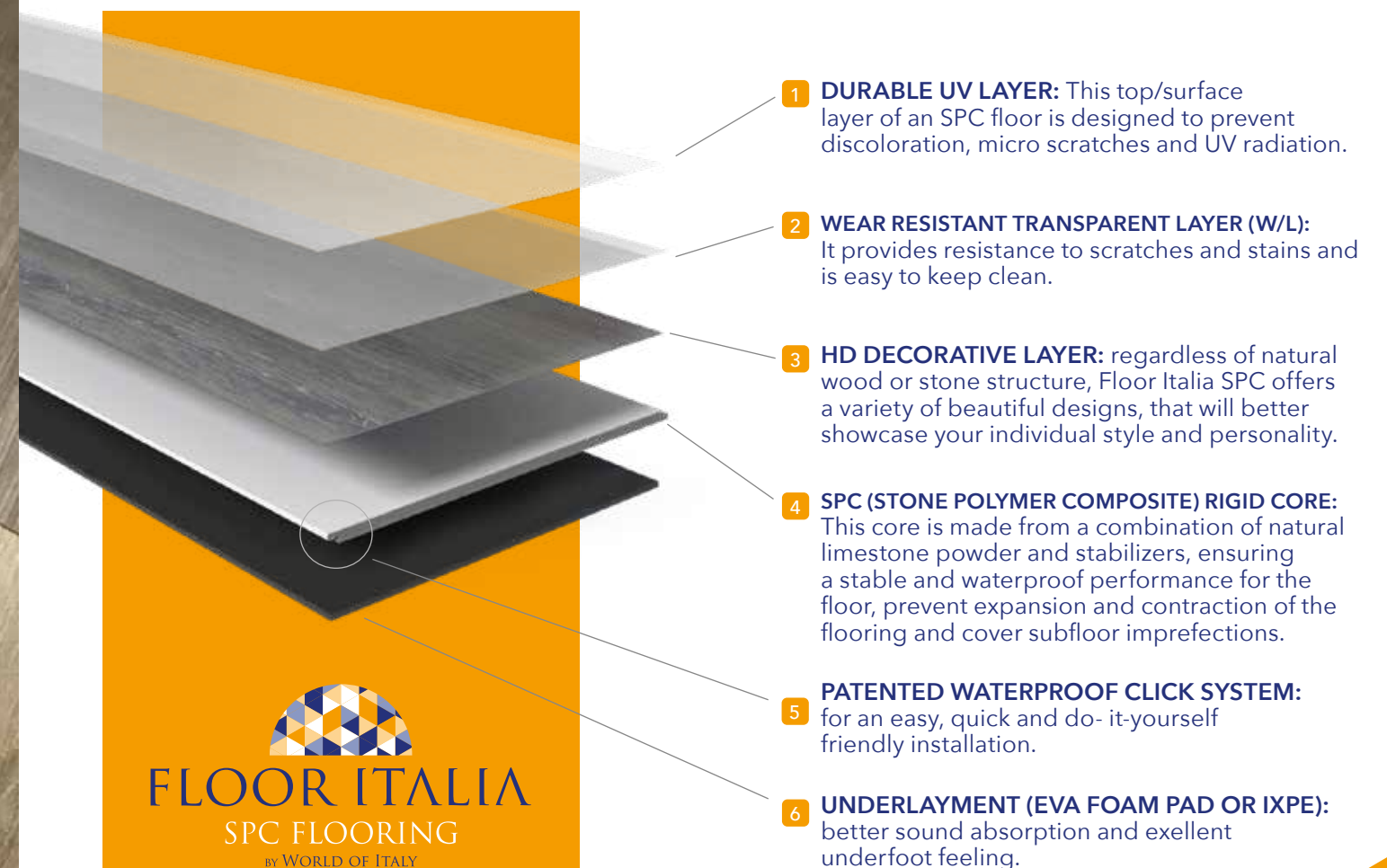
SPC flooring is a formaldehyde-free and has no plastic or chemical elements inside, unlike traditional vinyl flooring.

Our SPC Flooring is completely safe floor material for residential and commercial environments. This is why we

talk about the Eco Future. It is considered as a new generation of floor materials characterized by extreme stability, high performance, 100% waterproofing and eco-friendly attributes.

The SPC core is finished with a Decor film, protective Wear Layer (W/L) and special antibacterial UV Topcoat film to create a beautiful and strong flooring.

## COMPOSITION







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# EASY AND QUICK INSTALLATION WITH UNICLIC® TECHNOLOGY



It can be installed quickly and does not require time to acclimatize. Uniclic is a patented interlocking assembly system that doesn't require glue.



Unrivalled in its simplicity, practicality and efficiency.





# CHARACTERISTICS

- Highly fire resistant
- Water-repellent
- Perfect for humid environments
- Eco-compatible flooring
- ZERO emissions of formaldehyde or other substances that could be harmful to people's health
- Guaranteed stability even when exposed to heat sources
- The Uniclic system means easy top be self-made installed
- No glue needed
- It can be laid over any other surface: cement, tiles or other flooring
- It can be replaced at any time, without producing dust or waste
- It can be even be reused somewhere else

## COMPARISON OF FLOOR COVERINGS

	SPC Rigid Core Flooring	Vinyl (LVT) Flooring	WPC Flooring	Laminated Flooring
Rigid core with click system for an easy & fast installation	✓	N/A	✓	✓
Pre-attached underlayment (EVA Foam Pad / IXPE)	✓	✓	✓	✓
Suitable for small imperfections under floor	✓	N/A	✓	✓
Little underfloor preparation required	✓	N/A	✓	✓
Stable in high temperature environment	✓	N/A	N/A	✓
Install on big areas without T-molding for transition	✓	✓	✓	N/A
Stable in rooms with sin lights	✓	N/A	✓	✓
Perfect sound absorbent	✓	✓	✓	N/A
100% Waterproof, can be installed in kitchens, bathrooms and laundry rooms	✓	✓	✓	N/A
Plasticizers free	✓	N/A	N/A	✓
Formaldehyde free	✓	✓	✓	N/A
Indentation & impacts resistance	✓	N/A	N/A	✓
Easy to install with drop-down lock system	✓	N/A	✓	✓

SPC: Stone Polymer Composite

LVT: Luxyry Vynyl Tiles

WPC: Wood Plastic Composite



▲ SMOKEY OAK 101





▲ KAURI 242



MOONLIGHT 253 | SPCWO253



ROVERE 196 | SPCWO196

1220x183 mm | 48"x7"

  
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GRAPHITE 332 | SPCWO332



KAURI 242 | SPCWO242





▲ CINNAMON ACACIA 249



HONEY OAK 130 | SPCWO130



CINNAMON ACACIA 249 | SPCWO249

1220x183 mm | 48"x7"

  
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SMOKEY OAK 101 | SPCWO101



WENGÈ 404 | SPCWO404





## TECHNICAL CHARACTERISTICS

SIZE	1220x183 mm   48"x7"
THICKNESS (SPC core + W/L)	4 mm   0,16"
W/L (WEAR LAYER)	0,5 mm
EVA Foam Pad	1.0 mm

## STANDARD PACKING LIST

Size (mm   in)	Box			Pallet		
	Pcs	SQM	Kg	Box	SQM	Kg
1220x183   48"x7"	10	2,23	19	70	156,28	1345

SPC  
DISPLAY  
LxWxH  
60x61,8x180 cm



# THE ADVANTAGES OF SPC FLOORING

- 100% waterproof
- Easy to install
- Easy to clean



Warranty coverage for SPC with 0,5 W/L



## SPECIAL PIECES

Available on request  
MOQ: 100 pcs per item

Item	Box	
	Pcs	Kg
T-MOLDING	20	12
REDUCER	20	18
END-CAP	20	12
QUARTER ROUND	30	18
STAIR-NOSE	10	11
SKIRTING 80	10	20

**Material:** PVC color film, available also in WPC (Wood-Plastic-Composite)  
More info: [www.spcflooring.it](http://www.spcflooring.it)



SKIRTING 80  
12x80x2400 mm  
0,47"x3,15"x94,49"



T-MOLDING  
8x45x2400 mm  
0,31"x1,77"x94,49"



REDUCER  
8x45x2400 mm  
0,31"x1,77"x94,49"



END-CAP  
15x26x2400 mm  
0,59"x1,02"x94,49"



STAIR-NOSE  
18x55x2400mm  
0,71"x2,17"x94,49"



QUARTER ROUND  
15x26x2400 mm  
0,59"x1,02"x94,49"

Highly recommended by  
Miss SPC

@flooritaliaspc



For more details visit  
our website  
[www.spcflooring.it](http://www.spcflooring.it)



Scan the  
QR-Code



ISO 9001  
Quality system approved

ISO 14001  
Environmental system approved



UNICLIC  
PATENTED TECHNOLOGY

The photo reproduction of the colours, although very close to reality, should be considered purely indicative.



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